



# GUJARATUNIVERSITY

## Gujarat University Admission Committee (GUAC)

### INFORMATION BOOKLET(2022-23) Bachelor of Arts - Journalism and Mass Communication (BAJMC)



For the Academic Year 2022-23

### GUJARAT UNIVERSITY ADMISSION COMMITTEE

Behind Gujarat University Library, Near Gujarat University  
information Center Gujarat University Campus, Navrangpura,  
Ahmadabad- 380009.

Visit us: [www.gujaratuniversity.ac.in](http://www.gujaratuniversity.ac.in)  
<https://oas2022.guadmissions.in/>

## **Importance of BAJMC Program :**

**BAJMC (Bachelor of Arts - Journalism and Mass Communication)** is a professional course, introduced by Gujarat University affiliated colleges since the year 2019. This is a three year full time Professional course, which leads to employment generation along with entrepreneurial skills in the Graduates. The program offers a vibrant platform for aspiring students to be promising communicators of tomorrow.

This course gives employment in different verticals of media field viz. Print media, Electronic media, Radio, Advertising, Public Relations, Corporate Communication, Digital media, Content Writing, Copy writing, Photography, Cinematography, Podcasting and many more. The passed out students can also make their startup too and can provide employment to others.

### **1) National Institute of Mass Communication and Journalism (NIMCJ)**

NIMCJ is established in the year 2007 and is affiliated to Gujarat University. NIMCJ offers Mass Communication and Journalism courses since last 15 years and having vast experience in the field of media. NIMCJ also having strong background of more than 500 Alumni who are already working in National and Regional media houses at Senior and mid level positions.

Its PG course 13 batches have been passed out and placed in media industry with almost 98 % placement ratio. NIMCJ's 1st BAJMC batch passed out this year in June and 70 % students have been placed before the Final semester results. Few are having their own startups.

### **2) Institute of Journalism and Communication (IJC)**

To meet the growing demand of Media Industry in the increasingly communication-driven world by developing required skill sets among Generation-Next Media and Communication professionals, the 3 yr. Bachelor Degree Program in Journalism and Mass Communication (BAJMC) was launched at the Institute of Journalism and Communication (IJC) at Chimanbhai Patel Institute Campus, Ahmedabad in the year 2019. The Institute of Journalism and Communication (IJC) is affiliated to Gujarat University.

The course is designed to make the aspiring students better media professional by providing them a conceptual framework of theories and practical exposure. Inclusive grooming of national as well as international students at the institute makes them feel at home.

### 3) President Institute of Journalism and Mass Communication (PIMCJ) ([www.shayonainstitute.edu.in](http://www.shayonainstitute.edu.in))

President Group of education is established in the year of 2015 and affiliated to Gujarat University. PIMCJ offers mass communication and journalism courses from 2019. PIMCJ also has a strong background of Print Media with Navgujarat Samay and Ahmedabad Mirror.

The courses are designed to make the aspiring student better media professional by providing them a conceptual framework of theories and practical exposure inclusive grooming of national as well as international students at the institute makes them feel at home.

#### SEAT MATRIX :

S r.	College	College Code	No. of Division	Total Intake	Type of College	Mode of Education	Shift	Medium	Subject	Intake 2020-21
1	<b>Institute of Journalism and Communication (IJC)</b> Chimanbhai Patel Institute Campus,Nr Shapath IV,Prahladnagar, Opp. Karnavati Club, Sarkhej Gandhinagar Highway, Ahmedabad, Gujarat 380015 Contact Details :, 9920021406, 079-26926429 Email: <a href="mailto:bjmc@cpi.edu.in">bjmc@cpi.edu.in</a> Web: <a href="https://cpi.edu.in/ijc">https://cpi.edu.in/ijc</a>	727	01	60	Self finance	Co-education	Morning	English / Gujarati	Journalism and Mass Communication	60
2	<b>National Institute of Mass Communication and</b>	715	02	120	Self	Co-	Morni	English	Journalism and	120

	<b>Journalism</b> 4th floor, Shapath 1, Opp. Rajpath club, S G Road, Bodakdev, Ahmedabad Ph. 079-26870443, 7600068443 Email : os@nimcj.org www.nimcj.org				Finance	education	ng		Mass Communication	
3	<b>President Institute of Mass Communication and Journalism</b>  Shayona campus, Shayona city, R. C. Technical road, Off S. G. Highway, Ghatlodiya, Ahmedabad-380061 Phone:- 07935624822 , M: 9898686883 email : presidentsciencecoll ege@gmail.com	726	02	120	Self Finance	Co- education	Morni ng	English	Journalism and Mass Communication	120

## Contact Information :

### 1) National Institute of Mass Communication and Journalism (NIMCJ)

4th floor, Shapath 1, Opp. Rajpath club, S G Road, Bodakdev, Ahmedabad.

Ph. 079-26870443, 7600068443

Email : os@nimcj.org / nimcjpro@gmail.com

www.nimcj.org

### 2) Institute of Journalism and Communication

Chimanbhai Patel Institute Campus, Opp. Karnavati Club, Prahladnagar,

Next to Shapath IV, Sarkhej Gandhinagar Highway,

Ahmedabad, Gujarat 380015  
Contact Details :, 9920021406, 079-26926429

### **3) President Institute of Journalism**

Shayona campus, Shayona city, R. C. Technical road, Off S. G. Highway, Ghatlodiya,  
Ahmedabad-380061 Phone:- 07935624822 M: 9898686883  
email : presidentsciencecollege@gmail.com

## **Admission Criteria**

Any student who has passed the qualifying examination in the 12th Standard prescribed by Gujarat University from any Board can apply for the course.

## **Instruction for students:**

- The Admission Committee shall, by advertisement in the prominent newspapers widely circulated in the State, by web-site or by such other means, as it may consider convenient, publish the date of registration, the list of Help Centers, last date for submission of registration form, programs offered and such other information as may be necessary.
- A student seeking admission shall apply on-line, for the registration of his/her candidature, on the web-site, within the time limit specified by the Admission Committee.
- For the purpose of registration, a student shall be required to make payment of such sum total towards the Registration fee, etc. as determined by the Admission Committee.
- Only after successful payment student, will enter in the admission process and he/she can take print out and save the admission form.
- Where a student has made more than one registrations, the registration made at the later stage shall be taken into consideration for admission purpose and the other registration shall be treated as cancelled.
- A repeater, reserved category or other board student shall be required to obtain the print out of the registration form and shall sign and submit the same, along with the self-attested copies of the requisite certificates and testimonials as specified in the registration form, at the Help Center/Allotted College. An acknowledgement receipt for

the same shall be given from the college which is authorized by the Admission Committee.

- A Student who has passed the qualifying examination from other than Gujarat Board and other than CBSE School of out state of Gujarat only shall be required to obtain PEC from Gujarat University before registration.
- A Student who has passed the qualifying examination after appearing in the supplementary examination conducted by the Board shall be eligible for admission in the current academic year on vacant seats